

# WHAT IS EBAY FOR CHARITY?

eBay for Charity enables buyers and sellers to connect with and support their favorite charities. With more than 134 million active buyers globally and 225,000 charities enrolled, eBay is home to one of the world's most active giving communities. Since 2003, the eBay community has raised over \$1.25 billion for charities.



#### HOW DOES IT WORK?

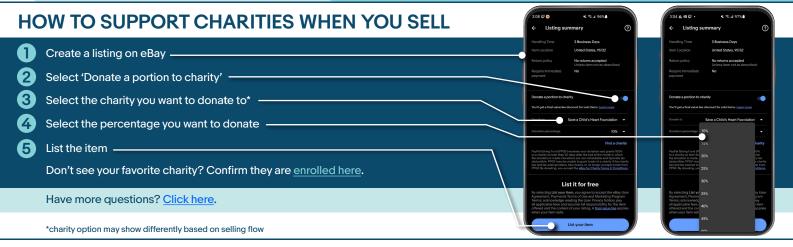
### Selling for charity

eBay sellers can choose to donate 10%-100% of an item's final sale price to their favorite charity and eBay waives the final value fees, equal to the percentage donated.



#### How do the funds get to the charity?

Donations from the sales are collected by invoice or directly from the seller's PayPal account. The seller can select how to pay their donations on their <u>Donation Dashboard User > Settings</u>. Charities receive their donation in a monthly payout via our donor advised fund (DAF) partners.



### HOW TO FAVORITE A CHARITY

 Save your favorite charity in donation Dashboard Favorites



Search for your favorite charity and favorite them.



### SELLING FOR CHARITY HAS MANY BENEFITS

#### FEE CREDITS

After the sale, eBay waives sellers final value fees equal to the percentage they donate



Sellers donating to charity could see their listings sell faster for higher prices

#### TAX CREDITS

DO GOOD

Sellers receive tax deductions because their donation goes directly to a 501c3 It feels great to do good when you sell

## Make a Difference

See how you can make a positive impact for communities, people, pets, the planet, and other causes that matter. Learn more  $\rightarrow$ 

Still have questions? Find more information at www.ebayforcharity.org or email the eBay for Charity team at charityteam@ebay.com.